

TASTE OF THE SOUTH

WASHINGTON, D.C.

ANTHEM



| 2021 Sponsor Benefits

Taste of the South (TOTS), a 501(c)(3) non-profit organization, was founded in 1982 in Washington, D.C. by a group of Southern transplants. Longing for home, the group decided to host a party where they could share their love for all things Southern while supporting causes in their home states.

The first official Taste of the South gala was held in April 1983. In the three and a half decades since, popularity of the event has skyrocketed and so too have fundraising efforts.

All net proceeds from Taste of the South go to benefit charities across the South and in Washington, D.C. Our all-volunteer organization welcomes your support!



Our **Charitable Partners**

Taste of the South supports 14 charities each year –

one from each of our 13 member states and one in D.C. Charities featured for the 38th TOTS gala focus on the recovery and empowerment of individuals battling substance abuse. All of the nonprofit organizations benefiting from this year's gala share this mission.

Featured Charity **The Bridge**

Dallas, TX



For over 12 years, The Bridge has facilitated the recovery from homelessness, substance use, and mental health barriers by designing an individualized care and recovery plan for each guest. They prioritize guest development of employment skills through workforce partnerships with local organizations. Investing in the recovery, job preparedness, and job search skills of their guests ensures readiness for committing to sustainable employment.



D.C. Charity **Samaritan Inns**

Washington, D.C.



Since their founding in 1985, the mission of Samaritan Inns has been to transform the lives of homeless and at-risk individuals and families who suffer from substance use disorders. Samaritan Inns move these individuals along a life-changing pathway from addicted and impoverished to contributing members of society. Their Women with Children Program is the only one of its kind serving this population in Washington, D.C.



Reach

2,400
Attendees

Business & policy pros, executives
and CEOs & Congressional staff

28,800
Menu Tastings
57,000+ Sq. Ft.
Event Space

250+
Fellow Donors
4,400 Social
Followers

Impact

38
years

\$7.5 over
million
raised

236
charities
supported

State Charities

 **Drug Education Council**
Mobile, AL

 **Crossroads Ministries**
Ridgeland, MS

Family Service Agency 
North Little Rock, AR

Harris House 
St. Louis, MO

 **Tampa Crossroads**
Tampa, FL

 **Fellowship Home of Raleigh**
Raleigh, NC

Davis Direction Foundation 
Marietta, GA

FAVOR Greenville 
Greenville, SC

 **Shepherd's House**
Lexington, KY

 **Grace House of Memphis**
Memphis, TN

O'Brien House 
Baton Rouge, LA

Georgia's Healing House 
Charlottesville, VA

Words from our past partners

"We are a small agency doing big things - and this fundraiser gave us room to do more of it! With the funds we received, **we were able to end homelessness for 57 households** (including families with children) by placing them into housing."

Seli Peri, Director of Operations
Mercy House, Harrisonburg, VA

"Since receiving the [TOTS] gift four years ago, Books for Keeps **has nearly doubled its reach, giving away more than 95,000 books annually in 18 Georgia elementary schools.** We are grateful to them for helping us expand our reach and get more books into the hands of underserved students."

Leslie Williams, Executive Director
Books for Keeps, Athens, GA

"We were incredibly honored to have been selected as the featured charity for Taste of the South 2019. Taste of the South's donation **has had a major impact in bringing healthy food to food-insecure Mississippians**, and we are so appreciative."

Martha Allen, Executive Director
Extra Table, Hattiesburg, MS

2021 Sponsor Opportunities

Presenting Sponsor

\$20,000

Your name in lights! (on the Anthem marquee)

- 18 VIP & 16 General Admission tickets*
- Recognition in media coverage and promotional materials
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

Entertainment

\$15,000

Play host to the live band

- 14 VIP & 12 General Admission tickets*
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

VIP Sponsor

\$17,500

The VIP Suite named in your honor

- 16 VIP & 14 General Admission tickets*
- Recognition in media coverage and promotional materials
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

Partner

\$12,500

Play host to the live band

- 12 VIP & 10 General Admission tickets*
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

Benefactor

\$10,000

- 10 VIP & 8 General Admission tickets*
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

Capitol

\$7,500

- 8 VIP & 6 General Admission tickets*
- Sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

Congressional

\$5,000

- 6 VIP & 4 General Admission tickets*
- Sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

Patron

\$2,500

- 6 General Admission tickets*
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

Supporter

\$1,500

- 4 General Admission tickets*
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

Friend

\$500

- 2 General Admission tickets*
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

** Please note that all ticket benefits are subject to change pending local restrictions on event capacity at the time of the gala.*

Taste of the South will provide benefits at a donor's aggregate donation level. Ticket benefits for in-kind donations (food, silent auction items, giveaways, etc.) are capped at the \$1,500 level. Due to the limited number of tickets available, ticket benefits for in-kind only donations cannot be guaranteed and sponsors are encouraged to finalize participation as early as possible to receive these benefits.

For more information or to secure your sponsorship, contact us at
donate@tasteofthesouth.org



For nearly 40 years, TOTS has relied on restaurant donations. Given the industry-specific challenges they've faced as a result of the pandemic, we want to support them in return.

Resources from the Taste of the South Rest Stop will be used to invest in our long-time and local restaurant partners.

How to Give:

To designate a donation to the Rest Stop Fund, email donate@tasteofthesouth.org. Donors who have already committed to the 38th gala and increase their contribution in 2021 will automatically have a portion allocated towards the Fund.