

# TASTE OF THE SOUTH

WASHINGTON, D.C.



2023 Sponsor Benefits

**Taste of the South (TOTS)**, a 501(c)(3) nonprofit organization, was founded in 1982 in Washington, D.C. by a group of Southern transplants. Longing for home, the group decided to host a gala where they could share their love for all things Southern while supporting causes in their home states.

In the four decades since, popularity of the event has skyrocketed and so too have fundraising efforts.

All net proceeds from the Taste of the South go to benefit nonprofits across the South and in Washington, D.C.

Our all-volunteer organization welcomes your support!



## Our Nonprofit Partners

In 2023, Taste of the South is supporting **14 domestic violence awareness and prevention organizations** dedicated to helping survivors and their families. From providing emergency housing to educating communities on financial abuse to training teachers on spotting children in crisis, all of these charities are working to end domestic violence in the South.

### Featured Nonprofit

## The Center for Women and Families

Louisville, KY

The Center provides trauma-informed advocacy and support for individuals, families, and communities affected by intimate partner violence and sexual assault. It operates a round-the-clock crisis phone line and sexual assault victim advocate program, an emergency shelter, and services for children who have experienced violence at home.



### D.C. Nonprofit

## D.C. SAFE

### Survivors and Advocates for Empowerment

D.C. SAFE (Survivors and Advocates for Empowerment) is the only 24/7 domestic violence crisis intervention agency in Washington, D.C. Our donation will help them ensure their 8,000+ clients receive the counseling and shelter they need to rebuild their lives.



## Reach

**2,000+**  
**Attendees**

Congressional staff, business & public policy pros, CEOs & other executives, and more

**28,800**  
**Menu Tastings**  
**57,000+ Sq. Ft.**  
**Event Space**

**400**  
**Fellow Donors**  
**6,000+ Social**  
**Followers**

## Words from our partners

"We are a small agency doing big things - and this fundraiser gave us room to do more of it! With the funds we received, **we were able to end homelessness for 57 households** (including families with children) by placing them into housing."

**Seli Peri**, Director of Operations  
**Mercy House**, Harrisonburg, VA

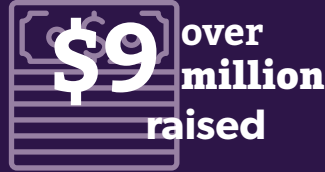
"Since receiving the [TOTS] gift four years ago, Books for Keeps **has nearly doubled its reach, giving away more than 95,000 books annually in 18 Georgia elementary schools**. We are grateful to them for helping us expand our reach and get more books into the hands of underserved students."

**Leslie Williams**, Executive Director  
**Books for Keeps**, Athens, GA

"We were incredibly honored to have been selected as the featured charity for Taste of the South 2019. Taste of the South's donation **has had a major impact in bringing healthy food to food-insecure Mississippians**, and we are so appreciative."

**Martha Allen**, Executive Director  
**Extra Table**, Hattiesburg, MS

## Impact



## State Nonprofits



**Turning Point**  
Tuscaloosa, AL



**True North**  
Columbia, MO



**Women & Children First**  
Little Rock, AR



**Eliza's Helping Hands**  
Winston-Salem, NC



**Women's Resource Center of Manatee**  
Augusta, FL



**Safe Passage, Inc.**  
Rock Hill, SC



**Women's Resource Center to End Domestic Violence**  
Decatur, GA



**Women's Fund of East Tennessee**  
Knoxville, TN



**Oasis: A Safe Haven for Survivors of Domestic and Sexual Violence**  
Lake Charles, LA



**The Purple Door**  
Corpus Christi, TX



**The Center for Violence Prevention**  
Jackson, MS



**Southside Center for Violence Prevention**  
Farmville, VA

# 2023 Sponsor Opportunities

## Safe Families, Safe Communities Sponsor \$25,000

- 20 VIP & 18 General Admission tickets\*
- Recognition in media coverage and promotional materials
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

## Presenting Sponsor \$20,000

- 18 VIP & 16 General Admission tickets\*
- Recognition in media coverage and promotional materials
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

## VIP Sponsor \$17,500

- 16 VIP & 14 General Admission tickets\*
- Recognition in media coverage and promotional materials
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

## Entertainment \$15,000

- 14 VIP & 12 General Admission tickets\*
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

## Partner \$12,500

- 12 VIP & 10 General Admission tickets\*
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

## Benefactor \$10,000

- 10 VIP & 8 General Admission tickets\*
- Individualized sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

## Capitol \$7,500

- 8 VIP & 6 General Admission tickets\*
- Sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

## Congressional \$5,000

- 6 VIP & 4 General Admission tickets\*†
- Sponsorship signage at TOTS gala
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

†Donors who complete payment after March 1 will receive 4 VIP & 6 GA tickets

## Patron \$2,500

- 6 General Admission tickets\*
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

## Supporter \$1,500

- 4 General Admission tickets\*
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

## Friend \$500

- 2 General Admission tickets\*
- Organization name listed on the gala invitation and recognition on TOTS social media, TOTS website and state table signage

\*Taste of the South will provide benefits at a donor's aggregate donation level (i.e. \$1,500 sponsorship receives four tickets, two \$500 sponsorships totals \$1,000, allotting two tickets). Due to the limited number of tickets available, ticket benefits for in-kind only donations cannot be guaranteed and sponsors are encouraged to finalize participation as early as possible to receive these benefits. Please note that all ticket benefits are subject to change pending local restrictions on event capacity at the time of the gala.

**For more information or to secure your sponsorship, contact us at**  
**[donate@tasteofthesouth.org](mailto:donate@tasteofthesouth.org)**